

Capability Statement

Helping everyone perform their best one Boost at a time.

Enhance Focus

Support Hydration

Sustain Energy



Core Competencies

Electrolyte Boost® is a new product that provides a simple, fast and great tasting way to support electrolyte balance without consuming water. It's a powder that is absorbed by the cheek and tongue allowing for faster absorption into the bloodstream.

Quick Facts:

- First ever waterless electrolyte replenishment
- No sugar
- No caffeine, no stimulants
- Powered by Cognizin® Citicoline (essential for brain function)
- Boosts brain health, attention and focus
- Drives mental and physical performance
- Provides vitamins and other essential nutrients
- Ultimate portability, optimized efficiency, max utility
- No plastic bottles

Target Users:

- Military/Warfighter Support
- Humanitarian Disaster Relief
- Hospitals & Clinics
- Athletes

Company Data

UEI: EDE3HDFU91F7

NAICS Code: 423450

CAGE Code: 7DGU2

PSC Codes: 6515, 6530, 6640

Certified WBE, MBE, DOBE, WOSB



Who's Using Electrolyte Boost® & Who's Interested

- Electrolyte Boost® has been validated by Dr. Susan Kleiner, a high performance nutritionist for teams and athletes of the NFL, NBA, NHL, MLB, WNBA, NWSL, and Olympians.
- Hacha Products recently launched a campaign with GEM/Global Empowerment Mission for humanitarian aid for the Middle East.
- Electrolyte Boost® is in procurement reviewed at CVS Pharmacy, Dick's Sporting Goods and others.

Differentiators

- First ever waterless delivery electrolyte replenishment
- No sugar
- No caffeine, no stimulants
- Powered by Cognizin® Citicoline (essential for brain function)
- Ultimate portability by eliminating water
- Optimized efficiency, absorbed by the cheek and tongue, entering the bloodstream faster than swallowing
- No plastic bottles
- Easy delivery with 40,000 packets per pallet